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CYRUS GENEVE RENEWS ITS "KLEPCYS GMT RETROGRADE" COLLECTION INTRODUCING THE NEW "KLEPCYS GMT OCEAN BLUE" & "KLEPCYS GMT PALM GREEN", NOW ALSO AVAILABLE WITH A NEW METAL BRACELET

First unveiled in 2020, the KLEPCYS GMT RETROGRADE by CYRUS Genève is the brainchild of master watchmaker Jean-François Mojon, and heralds the

introduction of the Maison's first automatic movement. It is also the brand's first creation with the new 42 mm case, with improved water resistance from 3 to 10ATM.

Following the success of the first edition, CYRUS Genève is now introducing two new versions of this timepiece with a Dual Time Zone function at the prestigious Swiss Watches Wonders exhibition 2023. A time instrument designed to be "user-friendly" and intuitive, displaying local time and home time simultaneously.



The Swiss brand, founded in 2010 with an in-house *Manufacture* based in Le Locle (Switzerland), is now expanding the range with its models "*Klepcys GMT Ocean Blue*" and "*Klepcys GMT Palm Green*". Featuring a more contemporary look in which colour plays a starring role, they are produced in a double limited edition of just 38 pieces per version.

The choice of the new colours "Ocean Blue" and "Palm Green" as the protagonists of the display, the refined finishing and the

introduction, for the first time in a CYRUS collection, of a metal bracelet are the new key-features of these creations for 2023.

As always, we find the hallmark tenets of CYRUS Genève watches: the cushion-shaped case with elongated lugs (Ø 42mm x 13.9 mm in thickness) and a polished/satin finish, the twin functional crowns set at 3 and 9, and the three-dimensional openworked dial revealing its reliable mechanics. A style which, as always, is distinctly "unconventional".



The case comprises 26 elements, and the shape has been conceived to wrap comfortably around the wrist. Made of grade 5 titanium, it has an almost imperceptible weight due to the lightness of the material. The logo-engraved crowns are finished with a grey caoutchouc rubber ring. The latter is

decorated with small embossed squares that facilitate the grip of the crown at 3 o'clock when winding the movement and setting the time. The crown at 9 has a push-button which moves the hand of the local time forward by one hour each time it is pressed.



The dial boasts the same layout as the first edition, but features a more daring look in which colour takes centre stage. This element is turned into an “animated being” thanks to the original design of the calibre’s upper bridge. Crafted in the shape of a palm tree, it can also be interpreted as a fan or peacock tail, and emphasises the action of the movement’s spring, wheels and gears. With ALD coating in Ocean Blue and Palm Green (Atomic Layer Deposition - a vacuum atomic layer deposition technique that generates a perfectly uniform and homogeneous coating, as well as providing superior protection against corrosion), it features cerclage decorative motifs with microbillé edging, alternating with opaque laser-finished matt flat rays. Both shades create a pleasant visual contrast with the 4N gold-plated gears.

Time is read off in the conventional manner. The luminescent hour and minute hands in the centre of the dial show the time on an anti-reflective sapphire crystal disc. This approach has been designed to allow an unhindered view of the many elements of the display. The anthracite grey minute flange has indices on a scale of 5 treated with SuperLumiNova.

The star of the “*Klepcys GMT Ocean Blue & Palm Green*”, namely the 24-hour Dual Time Zone complication is set in the centre of the watch face on a matt, opaline-grey arch edged in anthracite grey. The triangular-tipped retrograde hand indicates the home time thanks to luminescent even Arabic numerals mixed with dots.

The arch is interrupted at 6 o’clock to make room for the small seconds. This subdial is embellished in the centre with the traditional triangle motif. The exclusive helix-shaped hand recalling the CYRUS logo is in the same hues as the upper bridges with a luminescent end that glows in the dark.





In spite of the many elements that make up the dial, the skilled use of colour, the decorative features and the just-right proportions, contribute to providing immediate legibility of all functions.

A stylistic exercise conceived down to the finest detail for the "Klepcys GMT Ocean Blue" and "Klepcys GMT Palm Green" versions which are powered by an exceptional in-house manufacture mechanical movement.

Both timepieces are fitted with the automatic CYR708 *Manufacture* calibre beating at 28.800 vibrations per hour, with variable

inertia balance wheel (the 2020 models carry an annular balance wheel), and offers 55-hour power reserve, provided by a single winding barrel. The decoration of the bridges is refined, with hand-finished edges using the anglage technique. The NAC-treated surface is embellished with embossed rays with a brushed finish alternating with microbeaded flat rays. The combination of all these exquisite finishes contributes to pleasant lighting effects.





The openworked single-block oscillating mass with soleil decoration sports a new look, and has been adorned with the Maison's logo and the engraved motto "The Conquest of Innovation". The more traditional, conservative anthracite grey has been cast aside; the rotor is ALD-coated in Ocean Blue or Palm Green, the same colours featured on the dial.

"Klepcys GMT Ocean Blue" and "Klepcys GMT Palm Green" are completed with a grey Cordura strap with stitching matching the dial colours and a customised folding clasp. These watches are also available with a metal bracelet, a first for CYRUS Genève. Soft and comfortable on the wrist, perfectly integrated to the case, it is crafted from brushed grade 5 titanium with polished hexagonal central links.

TECHNICAL CARACTERISTICS:



539.507.TTM.B Klepcys GMT Ocean Blue - Titanium/Titanium bracelet

539.507.TT.B Klepcys GMT Ocean Blue - Titanium/Cordura strap

539.507.TTM.C Klepcys GMT Palm Green - Titanium/Titanium bracelet

539.507.TT.C Klepcys GMT Palm Green - Titanium/Cordura strap

Movement

- Self-winding manufactured movement, calibre CYR708
- Size: 38.00 mm Ø x 7.10 mm thickness
- Number of parts of the complete movement: 278
- Number of jewels:41
- Frequency: 4 Hz
- Vibrations per hour: 28,800
- Power reserve: 55 hours (minimum)
- One barrel with ratchet wheel, with "colimaçonage" finish, Cyrus logo and inscriptions filled in black lacquer
- Swiss lever escapement



- Variable inertia balance wheel
- Bridges: anthracite-coloured NAC-treated surface, decorated with slightly curved sunray pattern with satin and microbillé finish, anglage on the edges
- Single-block oscillating mass, openworked with a sunray pattern, engraved Motto "The Conquest of Innovation" and Cyrus logo, ALD coating in Ocean Blue or Palm Green.
- Screws with polished head, bevelled edge and cut

Functions

- Hours, minutes (local time)
- Small seconds
- Second time zone on 24 hours with retrograde hand (home time)

Case

- Cushion-shaped case comprising 26 parts
- Diameter: 42 mm excluding crowns
- Thickness: 13.9 mm
- Available in polished/brushed grade 5 titanium
- Crown at 3h: in position 1, it winds the movement; in position 2, it adjusts the time (hours and minutes of local time and time of the city of origin (home time). All three hands turn simultaneously.
- Crown at 9h: each time the pusher is pressed, the local time hand moves forward one hour in a clockwise direction, leaving the hours and minutes of the home time unchanged.
- Decoration of crowns: engraved with the Cyrus logo, light grey caoutchouc rubber ring finished with small raised squares
- Sapphire crystal on dial side: anti-reflective on both sides
- Case back: sapphire crystal, closed with screws customised with the Cyrus logo
- Waterproof: up to 10 ATM (100 m - 330 ft)

Dial

- Three-dimensional dial
- Openworked upper bridge with ALD coating in Ocean Blue and Palm Green, cerclage-finished rays and microbeaded profile alternating with opaque rays
- Transparent antireflective sapphire crystal disc with the hours indications with luminescent Arabic numerals (white SuperLuminova with blue light emissions)
- Anthracite grey minute flange with luminescent five minutes indicators (white SuperLuminova with blue light emissions)
- Home time ring in matt grey lacquer with anthracite profile, with luminescent Arabic numerals and dots
- Small seconds dial at 6 o' clock decorated with small raised triangles and treated with anthracite grey PVD finish. The 5-second indicators are luminescent (white SuperLuminova with blue light emissions)
- Rhodium-plated, luminescent and openworked hour and minute hands



- Small second hand: blue or green helix-shape (the Cyrus symbol) with one luminescent end
- White triangular-tipped retrograde hand for the second time zone (home time)

Strap

- Grey Cordura strap with stitching matching the colour of the upper bridge, customised titanium folding clasp with the Cyrus logo.
- Also available with integrated brushed grade 5 titanium bracelet with polished hexagonal central links, folding personalised clasp.

Limited Edition

- Klepcys GMT Ocean Blue: 38-piece limited edition with Cordura strap + 38-piece limited edition with titanium bracelet
- Klepcys GMT Palm Green: 38-piece limited edition with Cordura strap + 38-piece limited edition with titanium bracelet